



April 2020

CORONAVIRUS ATTITUDE TRACKER SURVEY PAKISTAN

**SPECIAL REPORT ON
ECONOMIC IMPACT OF
LOCKDOWN DUE TO
CORONAVIRUS ON
PAKISTANI HOUSEHOLDS**

Trend & Cross-Sectional Analysis of Results

INTRODUCTION

Lockdowns as a measure of social distancing has been implemented across the world as a measure to contain the current COVID-19 pandemic. An estimated 5 billion population across the world are in one or another form of lockdown. The effects of this lockdown on economies and therefore on the people have been devastating. According to estimates by World Bank, IMF as well as other agencies, the world economy and economies of majority of world countries would shrink. The effects on developing countries are forecasted to be even more devastating as their ability to rescue and resuscitate their economies once the crisis is over is limited.

According to World Bank estimates in the remaining 2020 fiscal year Pakistan's economy will shrink by 1 to 2% - something that has not happened in Pakistan since 1952. According to the Government of Pakistan thinktank PIDE, there could be as many as 18 million job losses and according to SDPI a local thinktank around 1 million SME's may shut down.

In this brief report we present a human side of the current suffering expressed in a nationally representative survey done by Gallup Pakistan in April 2020 through telephone with a statistically selected sample of N 1500 (error margin expected to be +/-2% at 95% confidence level).

3 KEY FINDINGS

1. FOOD INSECURITY FEARS RISE IN PAKISTAN

2. FINANCIAL INSECURITY HAS STARTED TO DESCEND

**3. RELIANCE ON OUTSIDE HELP AND SELLING ASSETS TO SUSTAIN
HOUSEHOLD FINANCES IS INCREASING**

KEY FINDINGS

1. FOOD INSECURITY FEARS RISE IN PAKISTAN

Nearly **6.9 million households** claim to have reduced the number or size of meals for some family members to cover their household's basic needs. Greater proportion of urban (27%) than rural respondents (20%) mention reducing the number or size of meals to cover their household's basic needs

Nearly 1 in 4 Pakistanis (23%) say they are **now relying on less preferred and less expensive food items to cover basic household needs**

Nearly 24 million adults say they have borrowed food or asked for help from a friend or relative in past 7 days to cover their household's basic needs. Greater proportion of 50+ years old respondents (29%) report borrowing food or seeking a friend / relatives help to cover their household's basic needs

KEY FINDINGS

2. FINANCIAL INSECURITY HAS STARTED TO DESCEND

Nearly 1 in 5 Pakistanis **(19%)** say they had to **lean on their savings to cover basic** household needs. Higher proportion of older people and urban respondents (27% each) report having used their cash or bank savings to cover their household's basic needs

Nearly 10 million adults report they have started to look for **ways to earn additional money** to cover their household's basic needs. 6% more urban than rural respondents say they have started to look for ways to earn additional money to cover their household's basic needs

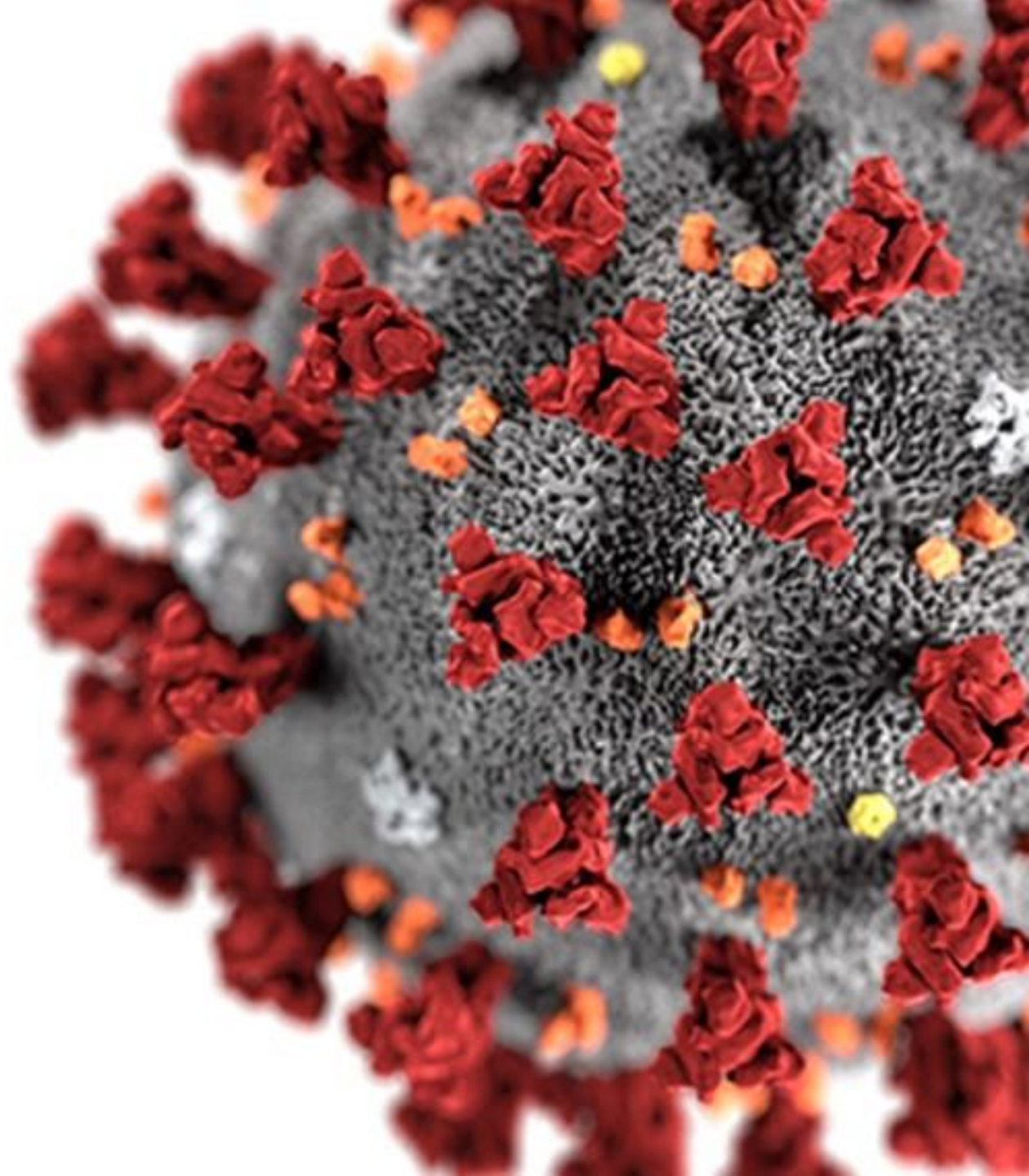
KEY FINDINGS

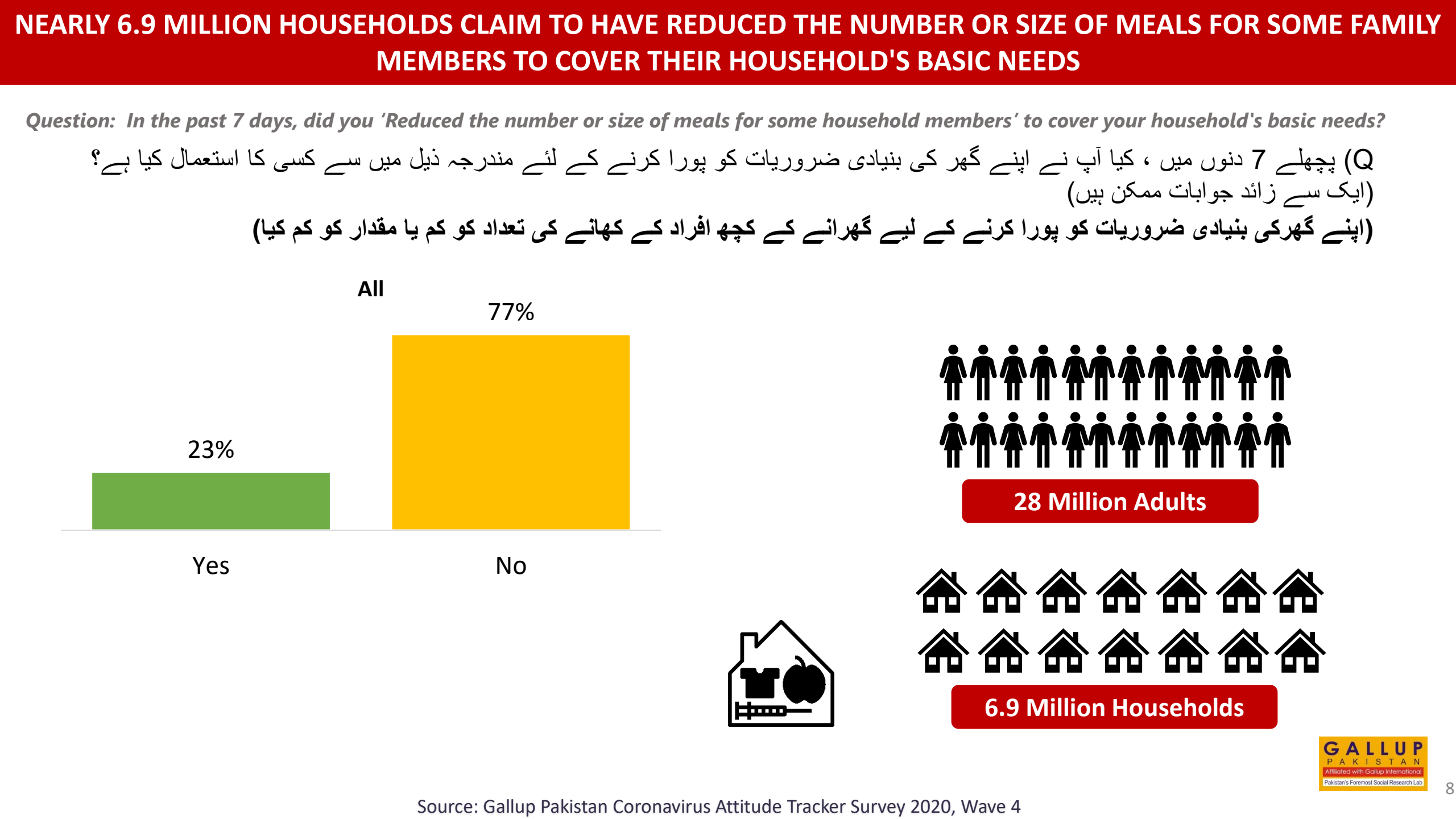
3. RELIANCE ON OUTSIDE HELP AND SELLING ASSETS TO SUSTAIN HOUSEHOLD FINANCES IS INCREASING

3 million households claim to have relied on **government or NGO assistance** in the past week, to cover their household's basic needs

1.8 million households claim to have **sold some assets in the past 7 days** to cover their basic household needs. More males (7%), urban dwellers (8%) and respondents in the aged between 40-49 (9%) claim to have sold some assets to cover their basic household needs

PUBLIC PERCEPTION ON ECONOMIC IMPACT OF **COVID-19** OUTBREAK





GREATER PROPORTION OF URBAN (27%) THAN RURAL RESPONDENTS (20%) MENTION REDUCING THE NUMBER OR SIZE OF MEALS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Reduced the number or size of meals for some household members' to cover your household's basic needs?

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لیے گھرانے کے کچھ افراد کے کھانے کی تعداد کو کم یا مقدار کو کم کیا)

Urban-Rural Breakdown

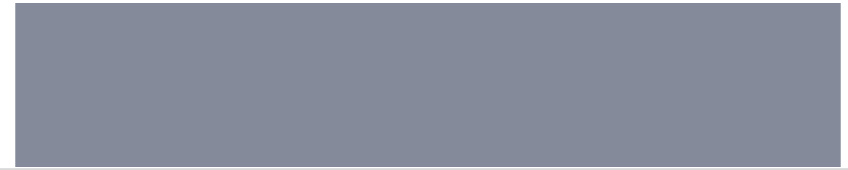
■ Urban ■ Rural



27%



20%

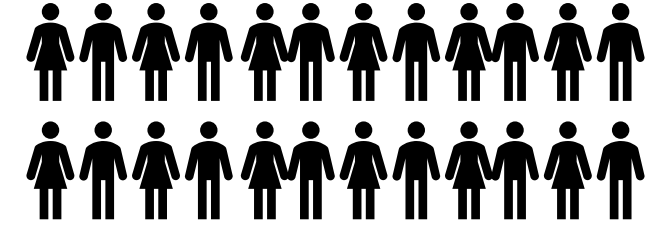
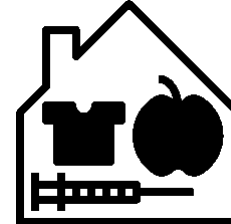
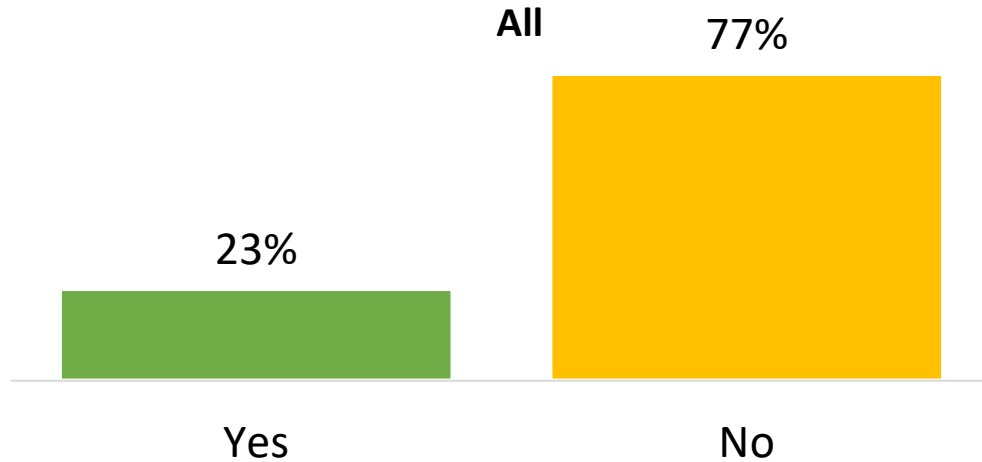


Reduced the number or size of meals for some household members

NEARLY 1 IN 4 PAKISTANIS (23%) REPORT NOW RELYING ON LESS PREFERRED AND LESS EXPENSIVE FOOD ITEMS TO COVER BASIC HOUSEHOLD NEEDS

Question: In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs?

(Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے کم ترجیحی اور کم مہنگے کھانے کا استعمال کیا)



28 Million Adults

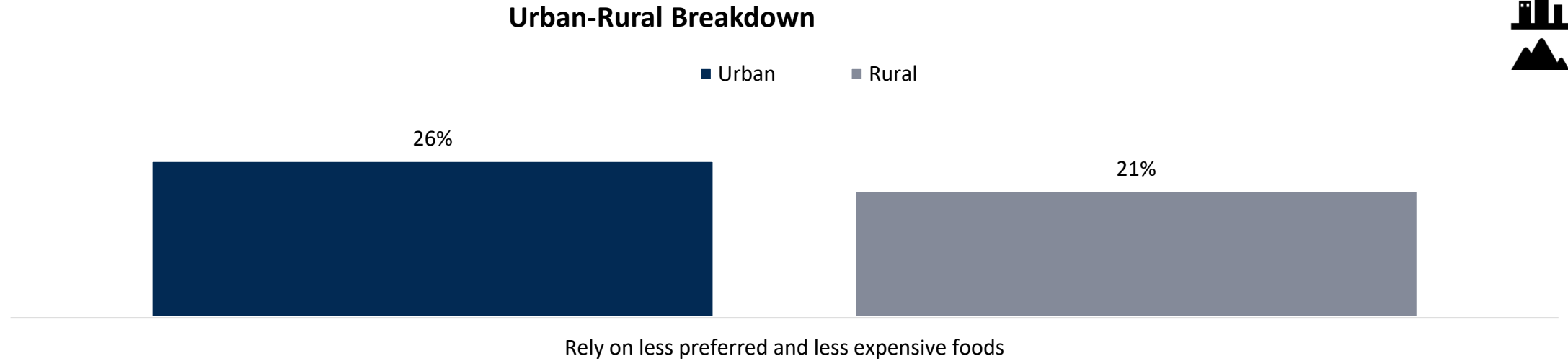


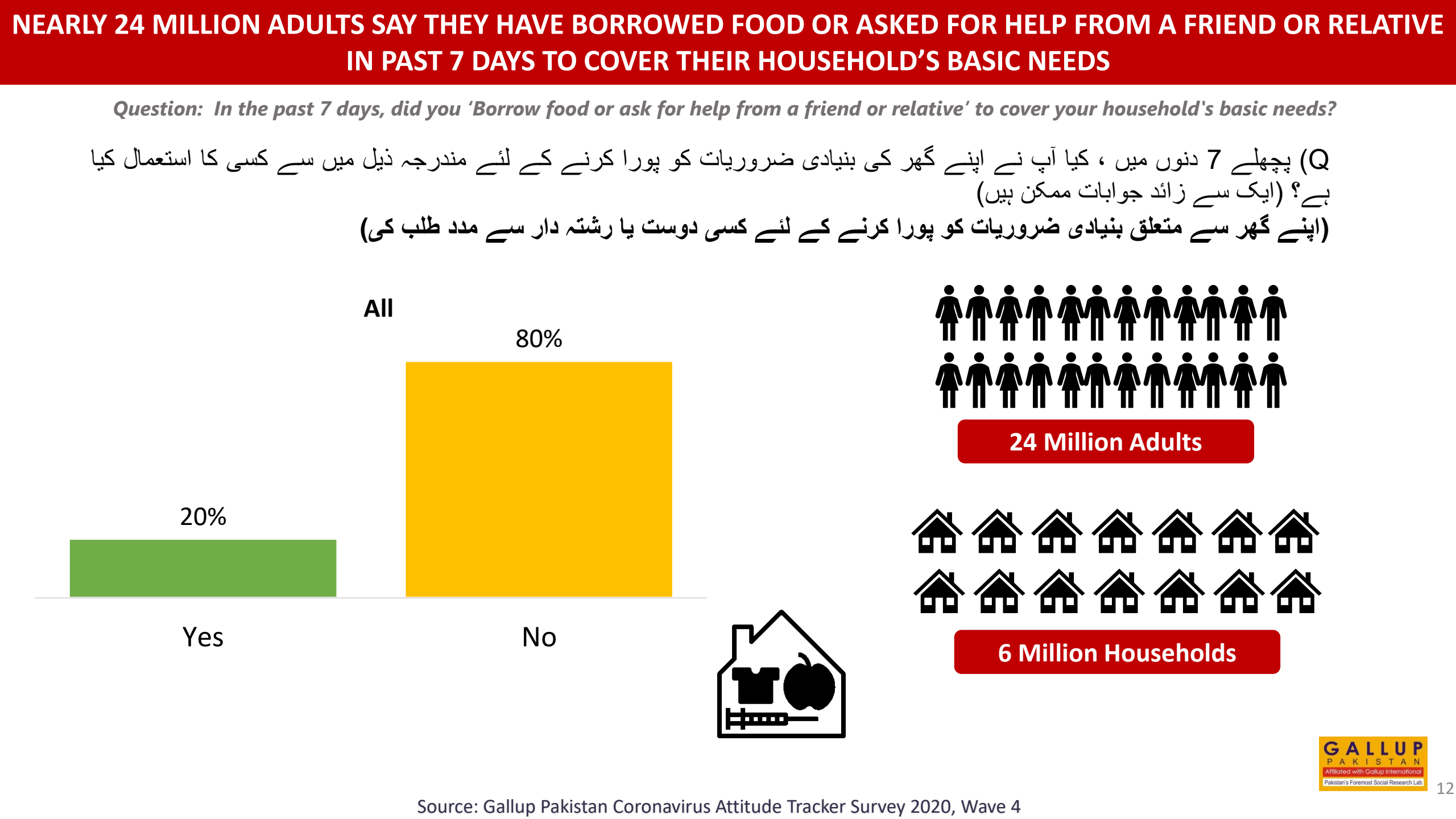
6.9 Million Households

26% URBAN RESPONDENTS SAY THEY HAVE STARTED TO CONSUME LESS PREFERRED AND LESS EXPENSIVE FOODS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs?

(Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے کم ترجیحی اور کم مہنگے کھانے کا استعمال کیا)

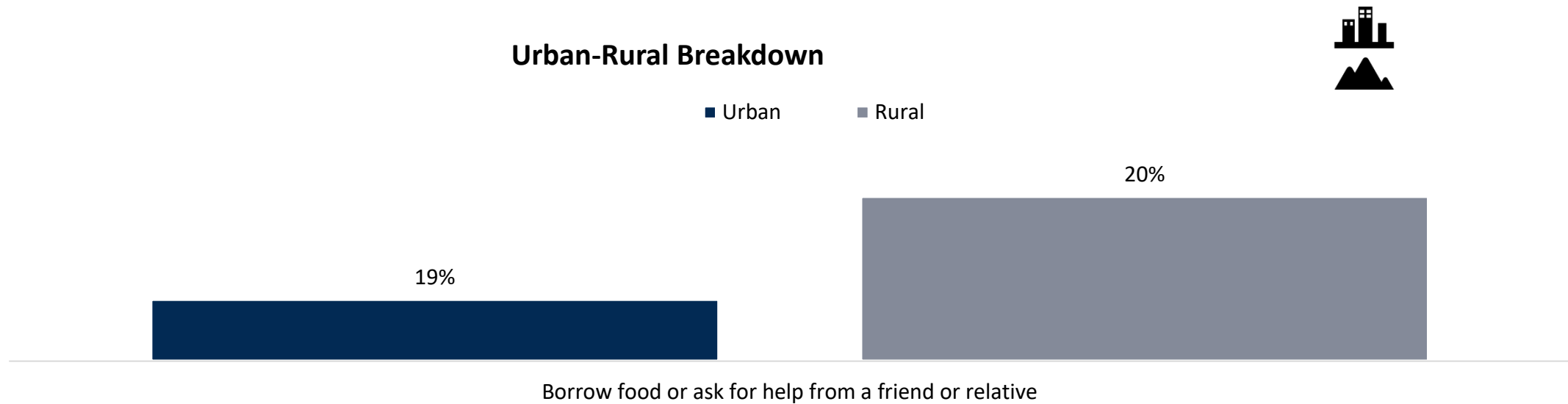




GREATER PROPORTION OF RURAL RESPONDENTS REPORT BORROWING FROM A FRIEND / RELATIVES TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: *In the past 7 days, did you 'Borrow food or ask for help from a friend or relative' to cover your household's basic needs?*

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر سے متعلق بنیادی ضروریات کو پورا کرنے کے لئے کسی دوست یا رشتہ دار سے مدد طلب کی)

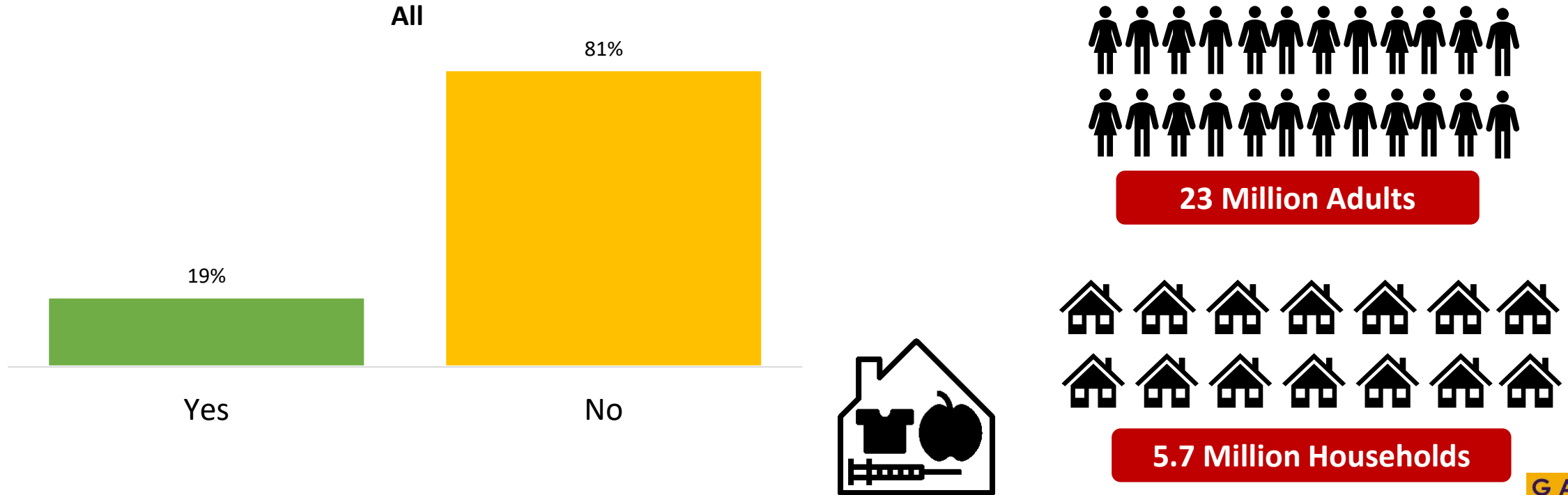


COVID-19 IMPACT ON HOUSEHOLD FINANCES: NEARLY 1 IN 5 PAKISTANIS (19%) SAY THEY HAD TO LEAN ON THEIR SAVINGS TO COVER BASIC HOUSEHOLD NEEDS

Question: In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?

(Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے نقد رقم یا بینک کی بچت کو استعمال کیا)

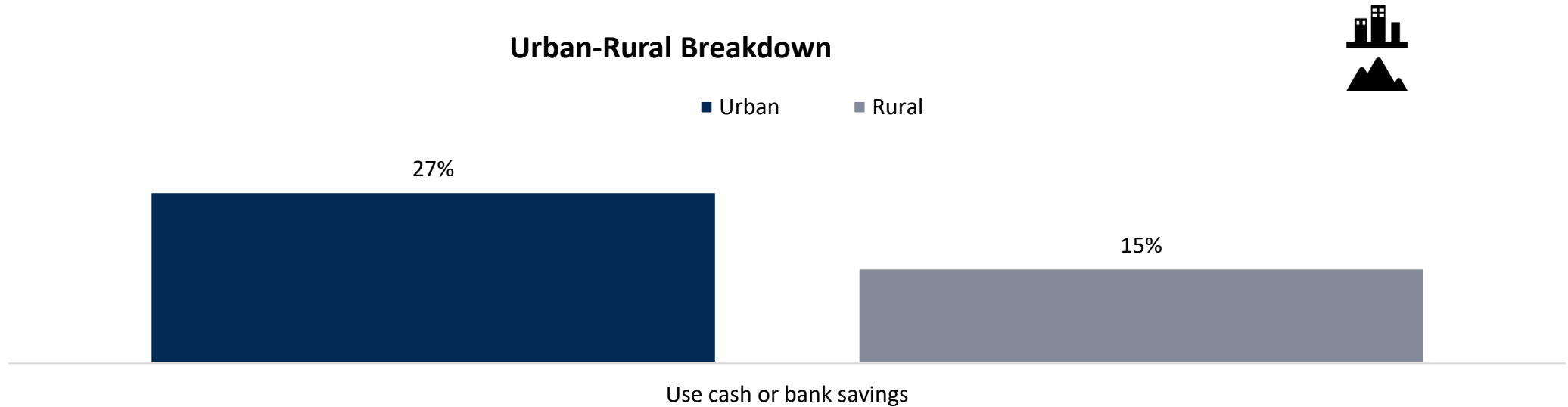


HIGHER PROPORTION OF URBAN RESPONDENTS (27% EACH) REPORT HAVING USED THEIR CASH OR BANK SAVINGS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?

(Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

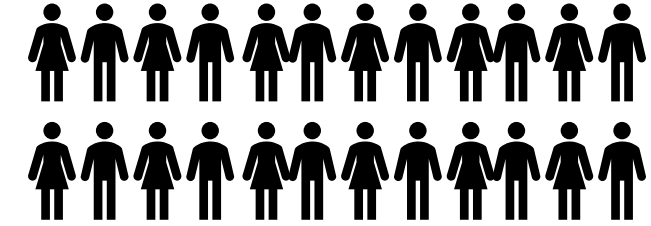
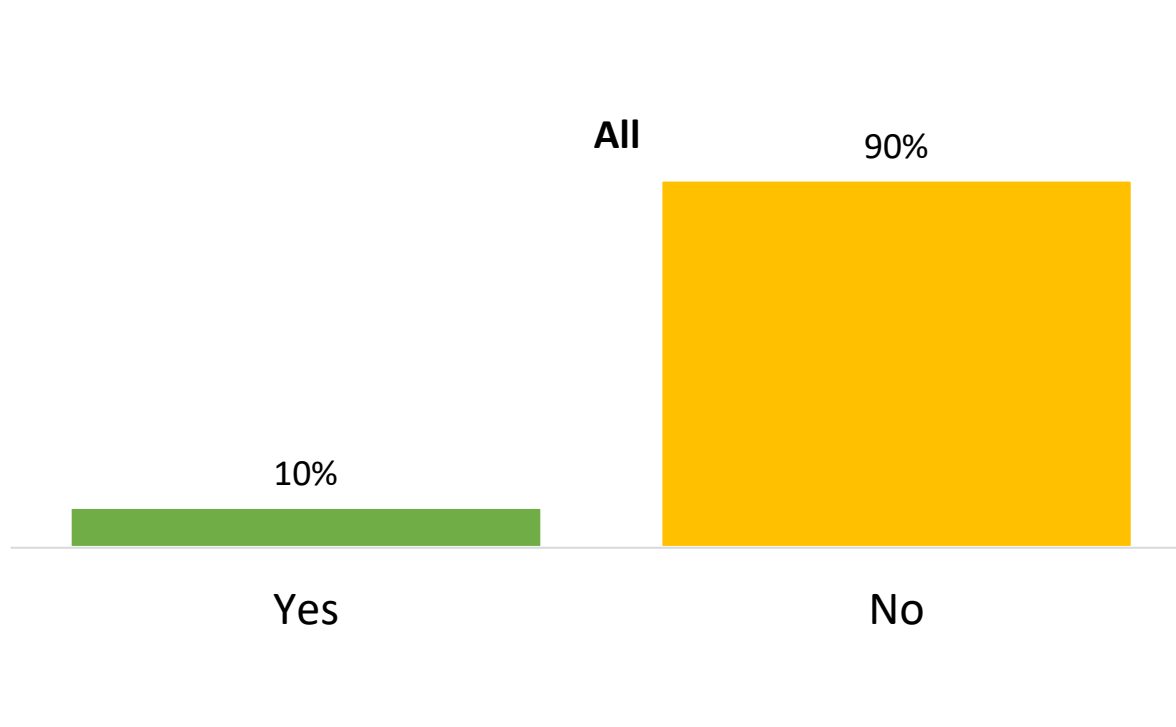
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے نقد رقم یا بینک کی بچت کو استعمال کیا)



COVID-19 IMPACT ON HOUSEHOLD FINANCES: NEARLY 10 MILLION ADULTS REPORT THEY HAVE STARTED TO LOOK FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)' to cover your household's basic needs?

(Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے اضافی رقم حاصل کرنے کے طریقے تلاش کرنے شروع کر دیئے ہیں)



12 Million Adults



3 Million Households

6% MORE URBAN THAN RURAL RESPONDENTS SAY THEY HAVE STARTED TO LOOK FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)' to cover your household's basic needs?

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں))

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے اضافی رقم حاصل کرنے کے طریقے تلاش کرنے شروع کر دیئے ہیں)

Gender Breakdown

Male Female



12%

8%

Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)

Age Breakdown

Under 30 30 to 39 40 to 49 50+



14%

9%

10%

9%

Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)

Urban-Rural Breakdown

Urban Rural



14%

8%

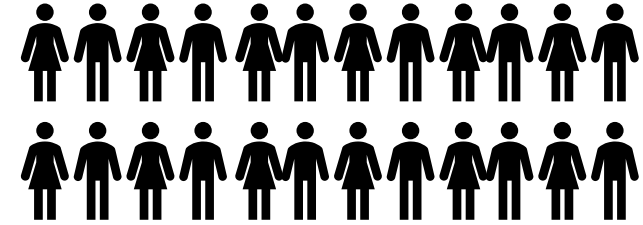
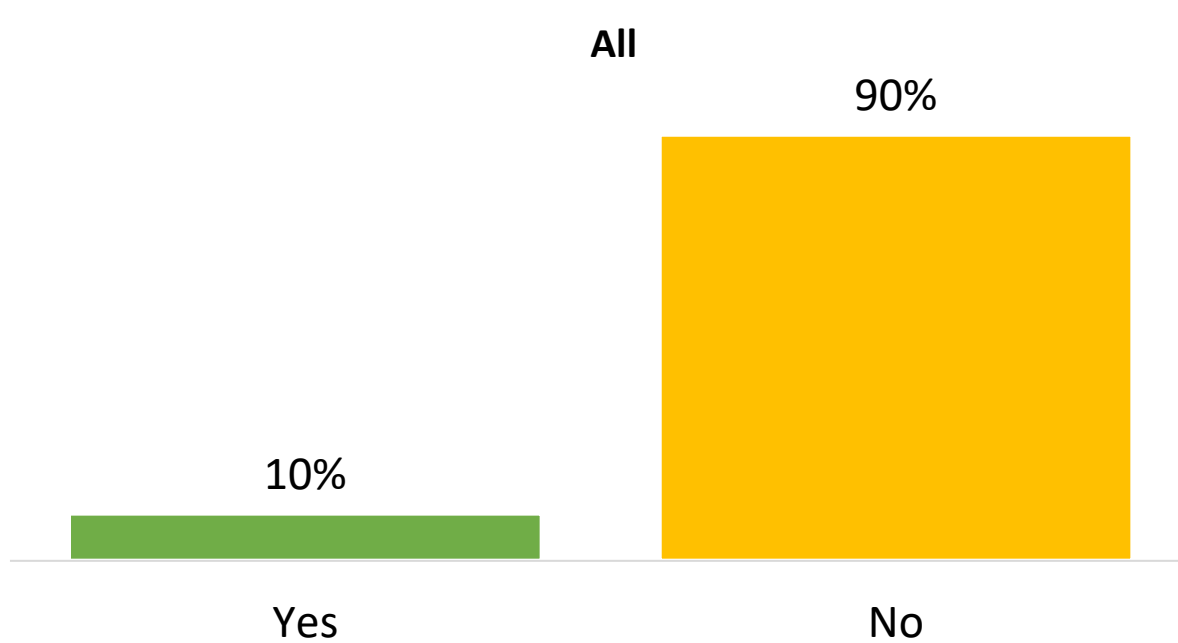
Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)

3 MILLION HOUSEHOLDS CLAIM TO HAVE TO RELIED ON GOVERNMENT OR NGO ASSISTANCE IN THE PAST WEEK, TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did 'rely on government or NGO assistance to cover your household's basic needs?

(Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

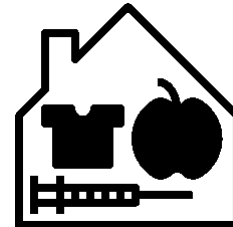
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لیے حکومت یا غیر سرکاری تنظیم (NGO) سے مدد طلب کی)



12 Million Adults



3 Million Households



RURAL DWELLERS (11%) CLAIM TO HAVE RELIED ON GOVERNMENT OR NGO ASSISTANCE TO COVER HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did 'rely on government or NGO assistance' to cover your household's basic needs?

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

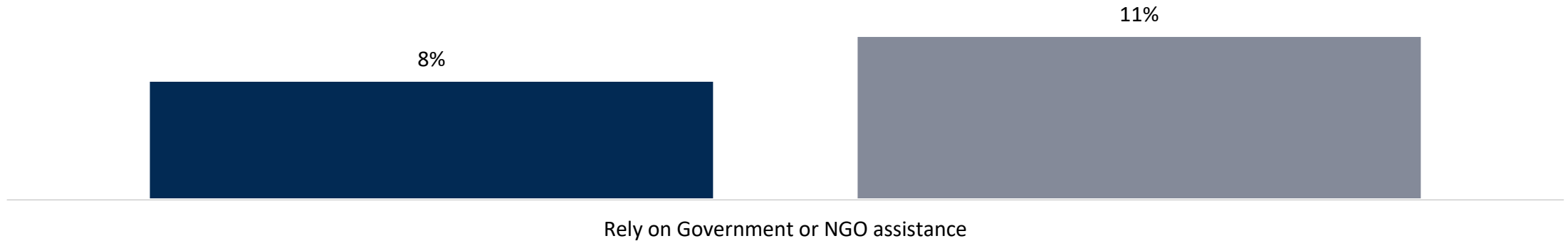
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لیے حکومت یا غیر سرکاری تنظیم (NGO) سے مدد طلب کی)

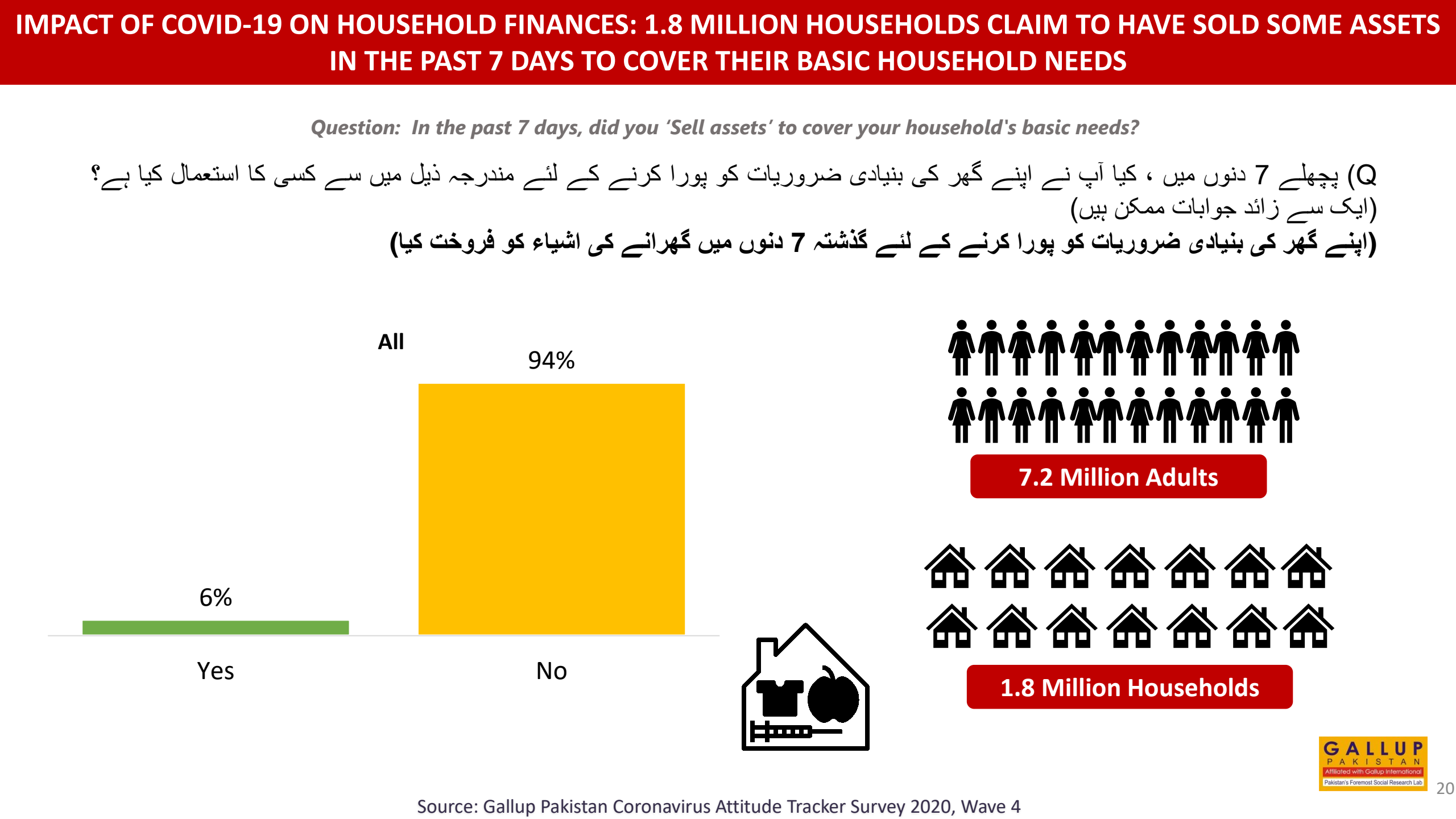


Urban-Rural Breakdown

■ Urban

■ Rural

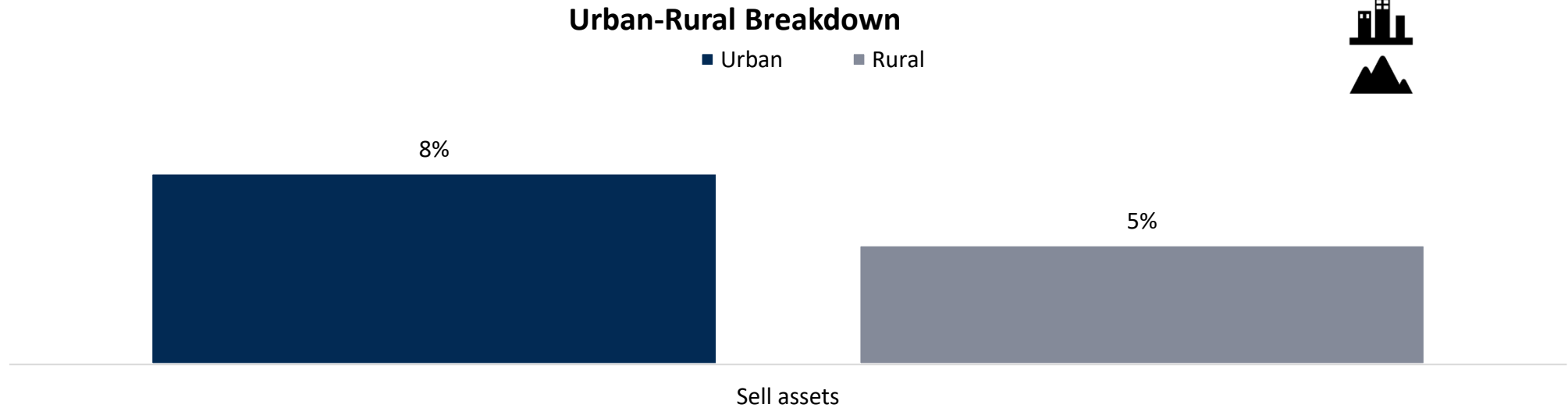




MORE MALES (7%), URBANDWELLERS (8%) AND RESPONDENTS IN THE AGED BETWEEN 40-49 (9%) CLAIM TO HAVE SOLD SOME ASSETS TO COVER THEIR BASIC HOUSEHOLD NEEDS

Question: In the past 7 days, did you 'Sell assets' to cover your household's basic needs?

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے گزشتہ 7 دنوں میں گھرانے کی اشیاء کو فروخت کیا)



METHODOLOGY



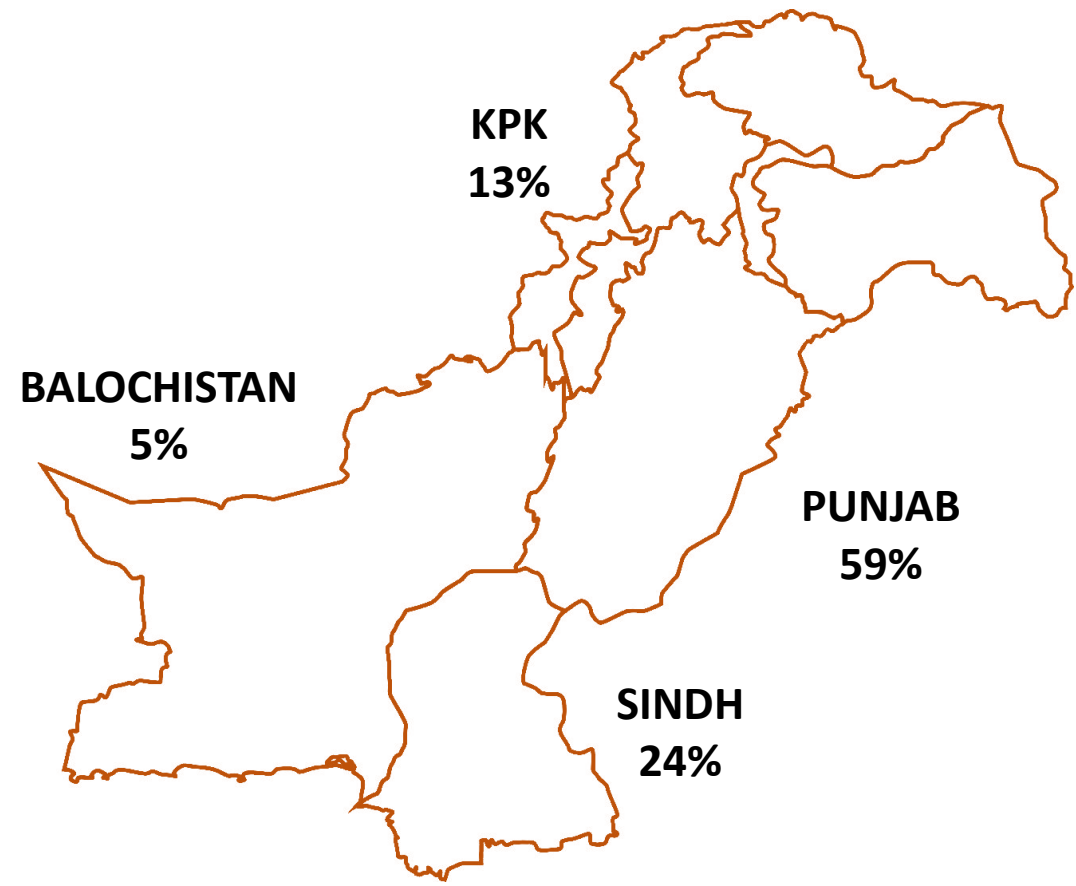
SAMPLE SIZE 1238



CATI INTERVIEWS



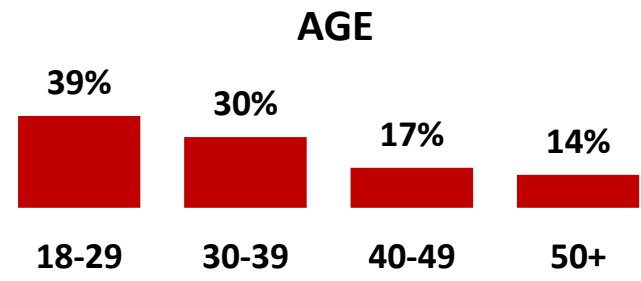
DATA COLLECTION
14TH – 24TH APRIL 2020



RURAL
65%



URBAN
35%



FEMALE
48%



MALE
52%





www.gallup.com.pk/



[/GallupPak](https://www.facebook.com/GallupPak)



[@GallupPak](https://twitter.com/GallupPak)



isb@gallup.com.pk

CONTACT US

